

# Kansas City Regional Housing Locator – MARC Board Update

Tuesday, February 25th, 2025

#### **RHP Framework**





#### **KCHousingLocator.com**

- Launched in 2023.
- Over 40,000 searches well distributed throughout the region in 2024.
- Free for housing providers to list properties and community members to search for properties.
- Password protected social service agency login.
- Advanced filtering to find housing that fits community member needs.
- <u>Download promotional materials and view webinars at</u> <u>MARC.org/Housing.</u>

#### **Special Populations**

Special Needs Populations: (private)
--------------------------------------

Help Your Communit	y - Your Rentals	Can Make a Difference
--------------------	------------------	-----------------------

Select boxes to promote listings to local agencies and housing programs. This may help lease units faster and offer rewarding opportunities to work with area programs and tenants. This information will only be viewable by authorized support workers.

Remember that Fair Housing and local regulations apply to all tenants!

Blind or Visually Impaired	Homeless	Previous Evictions		
Deaf or Hard of Hearing	Homeowners Impacted By Foreclosure	Refugees		
Domestic Violence	Mental Health Consumers	Shelter Plus Care/CoC [?]		
Drug and/or Alcohol Recovery	Natural Disaster Victims	Sponsored Tenants [?]		
Ex-Offenders	Persons with Developmental Disabilities	Students		
Frail and Elderly	Persons with Physical Disabilities	Transitional Age Youth/Aging Out of		
		Foster Care [?]		
□ HIV/AIDS				
The below populations may search on their own and see your listings publicly				
Veterans				
All of the Above				

### **Social Service Access Overview**

- Advisory Board developed a policy to provide access to case managers.
  - Ensures we are tracking who is requesting access and that they are properly vetted.
- Those requesting a login complete the access survey.
- Housing coordinator evaluates responses.
- Software company trains them and provides login.

## What can you do?

- Spread the word in your community that this feature is available.
- Direct property owners in your community to the tool to list their units.
- Visit MARC.org/Housing for more information about social service access.
- Reach out to MARC's housing coordinator with any questions.



Greater Kansas City
Regional Housing Partnership

Anna Van Brunt Housing Coordinator avanbrunt@marc.org